





# DESOTO COUNTY

The entirety of DeSoto County is within the CHNEP area. The total economic impact of DeSoto County within the CHNEP area is approximately \$739.2 million annually. The primary driver in the county is agriculture followed by natural resource-based recreation (primarily tourism) and ecological restoration. Agriculture is dominated by categories other than citrus, such as fresh market vegetables, cattle and timber, although citrus is a significant component. DeSoto County's citrus and timber economic impacts are the largest among the CHNEP counties. As DeSoto is an inland county, there are not commercial fishing impacts attributable.

## ECONOMIC IMPACTS

Natural resources in the CHNEP region generate economic impacts for DeSoto County through:

			
Annual Recreation Spending	Annual Commercial Fishing Production	Annual Agriculture Production Value	Property Value Impacts*
<b>\$92,240,000</b>	<b>N/A</b>	<b>\$585,590,000</b>	<b>\$1,679,000</b>

\*not annualized

Annual spending driven by natural resources in the CHNEP area **creates indirect spending through other businesses and induced spending through jobs as well as tax revenues.** The table below shows the components of the annual economic impacts in DeSoto County:

Activity	Total Output	Labor Income	Value Added	Jobs
Recreation	\$67,524,000	\$20,254,000	\$31,692,000	
Commercial Fishing	N/A	N/A	N/A	
Agriculture	\$671,324,000	\$400,166,000	\$473,206,000	
<b>Total</b>	<b>\$739,170,000</b>	<b>\$420,606,000</b>	<b>\$505,112,000</b>	<b>13,146</b>



## RETURN ON INVESTMENT

Annual capital investments within DeSoto County total **\$1,598,000**. These investments in protection of natural resources in DeSoto County result in a net fiscal benefit of **\$13,631,000**. Fiscal impacts include tax revenues from resource-based activity, improved property values, and return on investment from specific capital projects.



## ECOLOGICAL RESTORATION

The Habitat Restoration Needs Plan (HRN) was developed to guide habitat preservation/conservation, connectivity, management, restoration, sustainability, and resiliency through the CHNEP Area. **At full implementation, the HRN would preserve/conserv**e an additional **\$346,000** of land value in DeSoto County. It is estimated that these investments will generate economic benefits of **\$322,000** every year.

